



**bulksms.com**

## Voice SMS User Manual Version 18.5

BulksSMS.com, Venture of Dial and Deal Marketing Pvt. Ltd  
DialandDeal.com Group Company  
Customer Support – [support@dialanddeal.com](mailto:support@dialanddeal.com),  
Ph - 0777 996 0002, 0657 2200125  
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*Happy Messaging ...*

*BulksSMS.com*



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# About BulksSMS.com

**BulksSMS.com** is a venture of **DIAL AND DEAL MARKETING PVT. LTD.** incorporated in the year 2012 under the Companies Act, 1956 and promoted by DialandDeal.com Company. Our SMS Gateway is designed to integrate seamlessly into any existing software system, application web-site.

**BulksSMS.com** has been in business for the past 3 years and have over 80,000 registered online Individual users and over 2021 companies/Corporate clients & 921 Sms Reseller using our tools and services. The company has an industry standard infrastructure and a dedicated support team to ensure 24 x 7 hassle free services to our customers. BulksSMS.com caters to the market segment who wishes to send SMS from an internet connected to PC or API (web application)

## Features

- 1) Voice SMS in any Indian Language.
- 2) Delivery to both DND & NON DND Mobile Number & landlines.
- 3) Credit is deducted only for received voice call.
- 4) Real time Report Generation.

## Our Valuable Clients.

Below is just a sampling of the great brands we serve. The logo & name of below mention brands is not our property.



## About Voice SMS

Voice SMS are pre recorded way to sms which can be easily send to mobiles and landlines across the country with BulksSms.com. This service allows you to send pre recorded messages adds on thousands of numbers, it gives most penetrative reach to customers. This is a rich service which is very easy to use and fits as an ideal communication tool for generating leads, notifying events, promotions of campaigns like social or political etc, surveys, reminders such as voting, insurance premium, EMI reminders etc, product promotion, announcements all this and many more can be easily done with voice call services.

Voice SMS or Outbound Dialer (OBD) is a technology that automates bulk voice calls to mobile/telephone users and playing pre-recorded messages. Bulk Voice SMS or Outbound dialer system can dial out the required set of phone numbers and play the recorded prompts (messages) and also gather touch-tone inputs from the end-users to measure the response of the bulk voice SMS campaign.

Voice SMS platform from BulksSms.com has been conceptualized based on latest technology trends to handle bulk Voice call traffic for both inbound as well as outbound service models. Many of the modern day marketers have chosen voice broadcasting as a promotion medium to reach out to the large Indian audience in their regional language to create a personal touch. Moreover close to 90% of Indian population being non English speaking, marketers/enterprises chose bulk voice SMS or outbound dialer as a solution to reach them in their own language.

### Voice SMS – Features

- Send voice SMS to all DND & non DND numbers.
- No setup fees, No monthly fees, No hidden costs.
- Send Voice Message in your own language.
- Pay only for received call.
- Upload Mp3 or Wav Files
- Automated report generation for delivered & received call.
- Easy to Use Control Panel.
- Call Scheduling Facility.
- Automatic Dialer.
- API Codes for Website/Software Integration.
- No Agent, No Dialer Needed.
- 100000+ Calls Simultaneously.
- Fully Automated System.

# How to make Recorded voice in proper format

Step 1 : Record your voice through Smart Phone or Voice recoder, voice should be clear & recorded in closed room to avoid background sound.

Always record audio of 27 sec or less, because it automatically increases to 30 sec. 1 voice call - 30 sec. If recording increases from 30 sec it will deduct 2 voice sms credit

Step 2: Convert recorded in proper format (.wav format)

a) open website <https://audio.online-convert.com/convert-to-mp3>

Click on **Choose file to Upload your audio you want to convert to MP3**

**Click on convert file to convert**

The screenshot shows the 'audio.online-convert.com' interface. At the top, it says 'Upload your audio you want to convert to MP3:'. Below this is a 'Choose File' button with the text 'No file chosen' next to it. A red arrow points to this button with the text 'choose Your Audio file'. Below that is a text input field with the prompt 'Or enter URL of the file you want to convert to MP3:' and an example URL: '(e.g. https://cdn.online-convert.com/example-file/audio/flac/example.flac)'. Underneath is another section 'Or select a file from your cloud storage for a MP3 conversion:' with two buttons: 'Choose from Dropbox' and 'Choose from Google Drive'. The 'Optional settings' section contains several dropdown menus: 'Change audio bitrate:' set to '80...120 kbps', 'Change sampling rate:' set to '8000 Hz', and 'Change audio channels:' set to 'mono'. Red arrows point to each of these dropdowns with the word 'select'. Below these is a 'Trim audio:' section with two time input fields: '00:00:00' and 'to 00:00:27'. A red arrow points to the second field with the text 'put length of audio for e.g 24, 26, 27 etc only in format 00:00:XX' and 'select'. Below the trim fields is a 'Normalize audio:' checkbox which is unchecked. At the bottom, there is a 'Convert file' button. A red arrow points to it with the text '(by clicking you confirm that you understand and agree to our terms)'. A red note at the bottom of the settings section says 'Always record audio of 27 sec or less'.

## b) Download converted file

### Audio converter

[Ads by Google](#) ▶ [Convert PDF](#) ▶ [Convert MP4](#) ▶ [Convert Avi](#) ▶ [Convert VC](#)

Advertisement 

## Independence Day Offer

Get upto 40% Off on Virtual No, IVR ,Toll Free & Miss Call No, Call Now



✔ Your file has been successfully converted.

If the download does not start in a couple of seconds, you can click on this **direct download link**.

 Click on this download link if download does not start Automatically

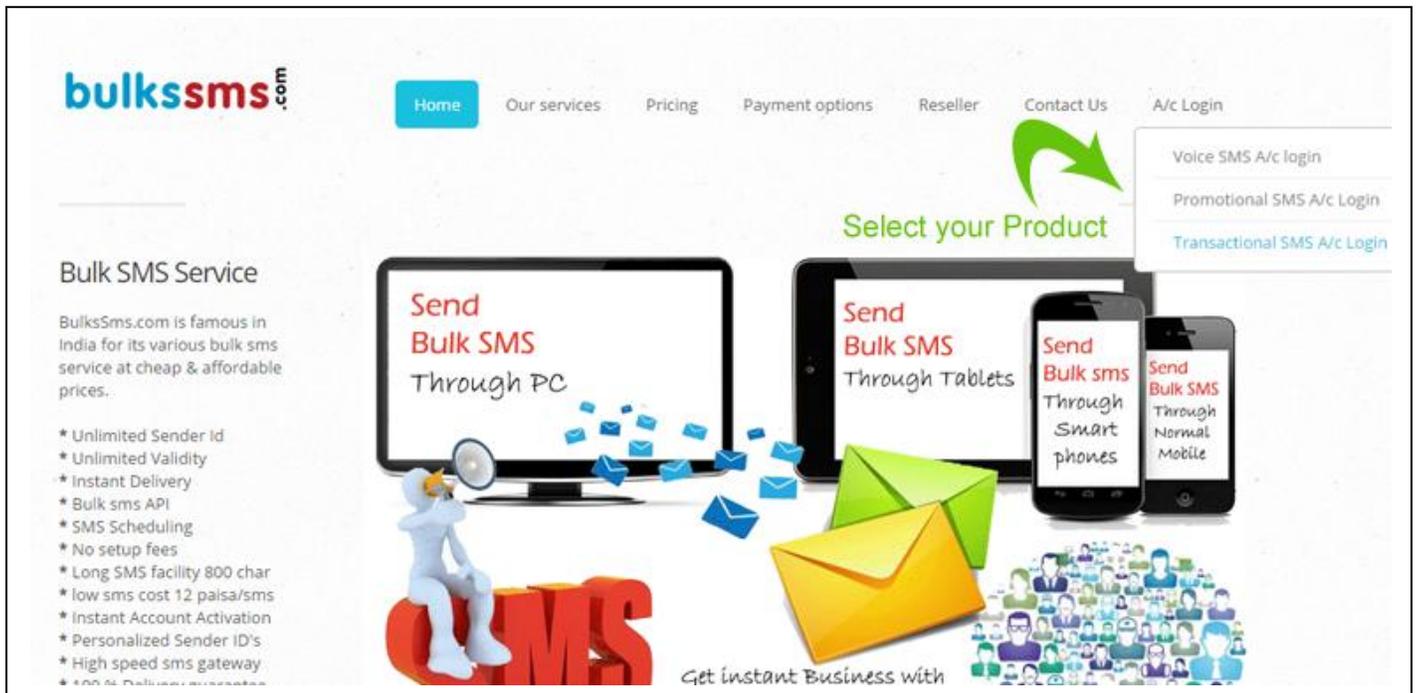
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**You now have the following options:**

1. **Convert another file to WAV**
2. Click here to **download the converted audio file again** or in case the download did not start automatically.

# login for sending SMS

**Step 1** - Visit [www.BulksSMS.com](http://www.BulksSMS.com), on the right side of page there is A/c Login link. Please select your product **Voice SMS A/c login**.

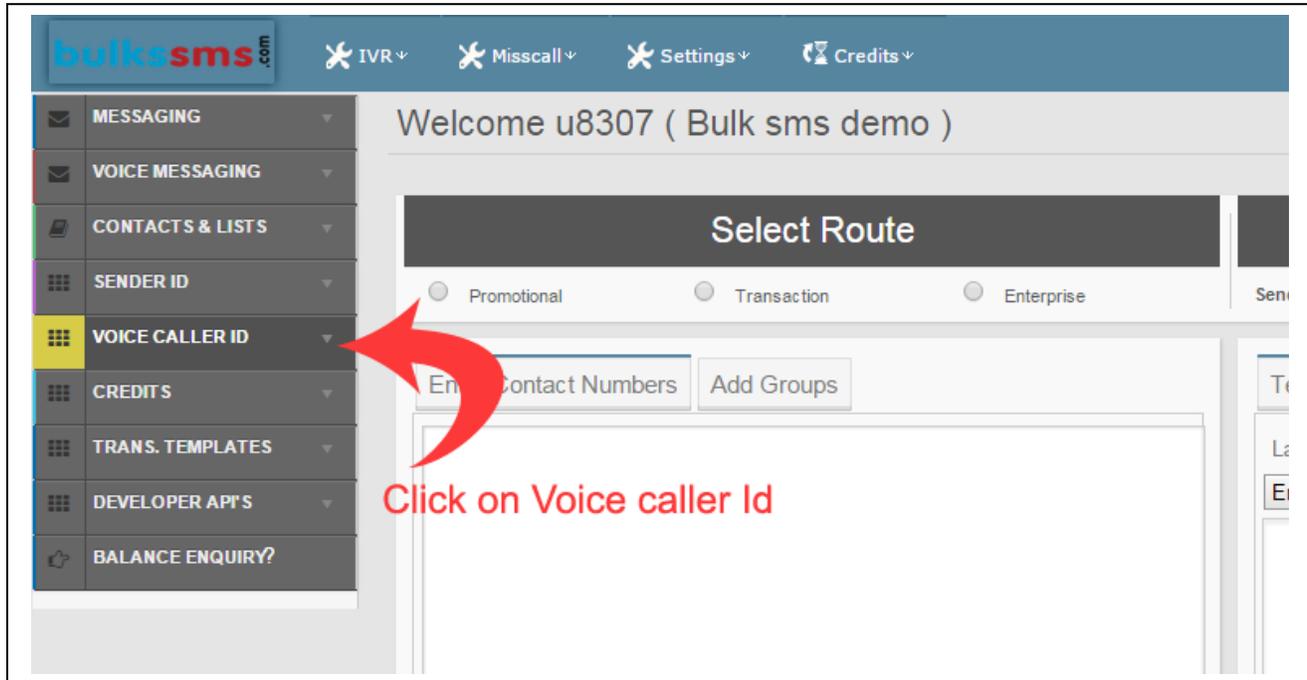


**Step 2** - Enter your Username & Password as shown in given figure.

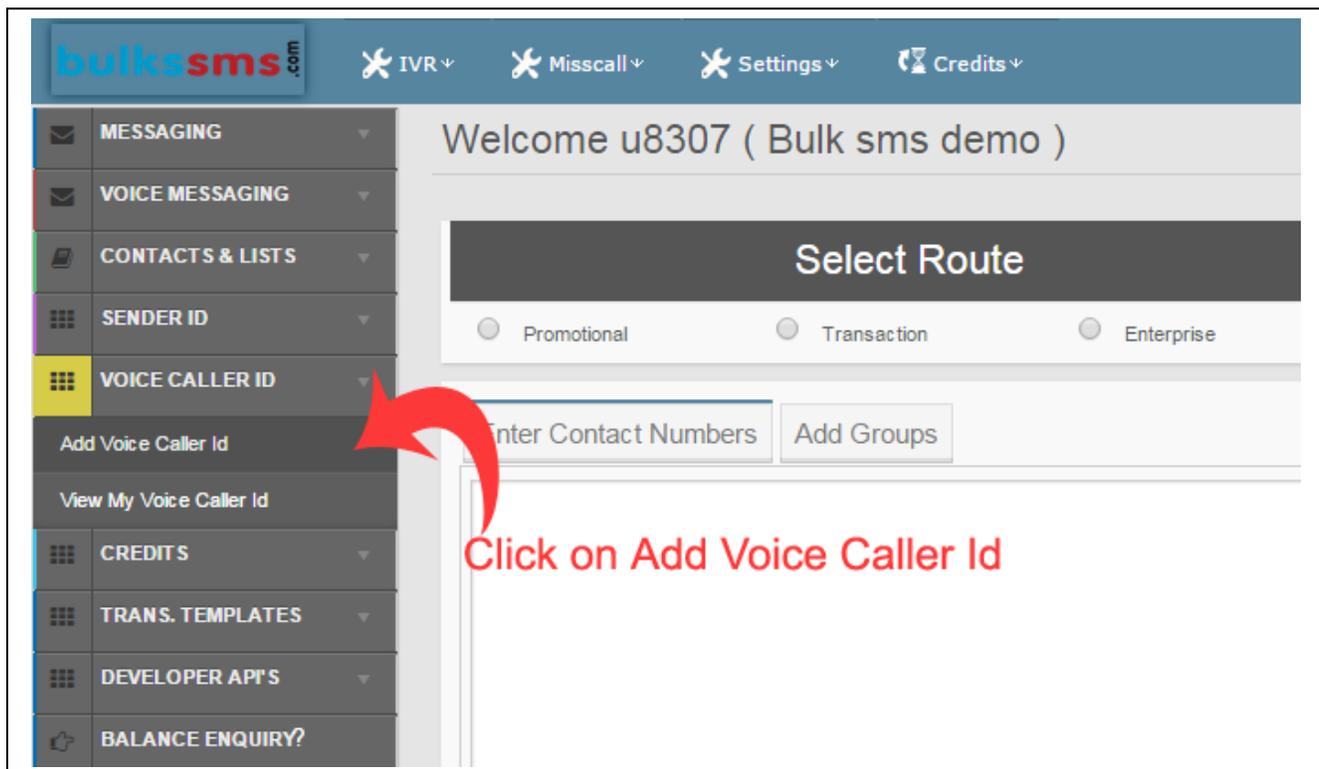


## Add Voice Caller Id

step 1 – Click on Voice caller Id as shown in fig.



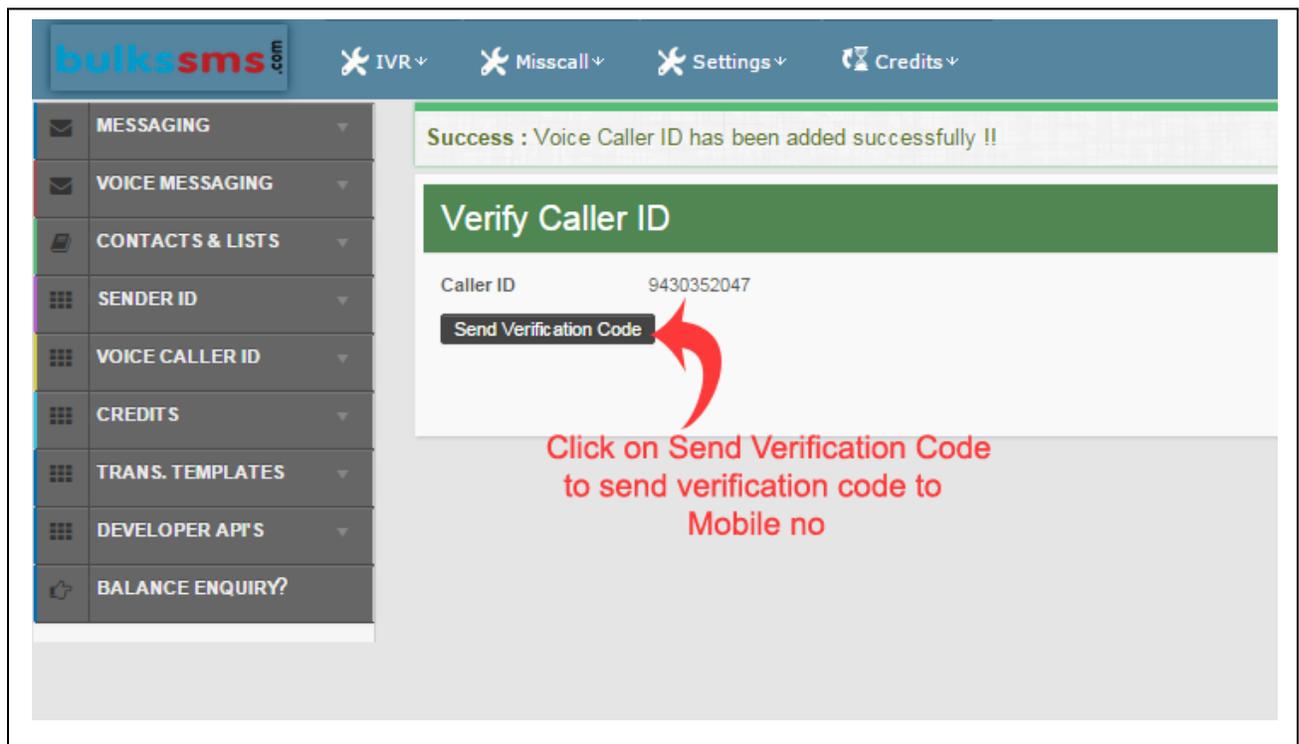
Step 2 – Click on Add Voice caller Id as shown in fig.



Step 3 – Add your 10 digit mobile Number & Click on Add Caller Id as shown in fig.



Step 4 – Verify your Mobile Number to complete this process. Click on Send Verification code as shown in fig.

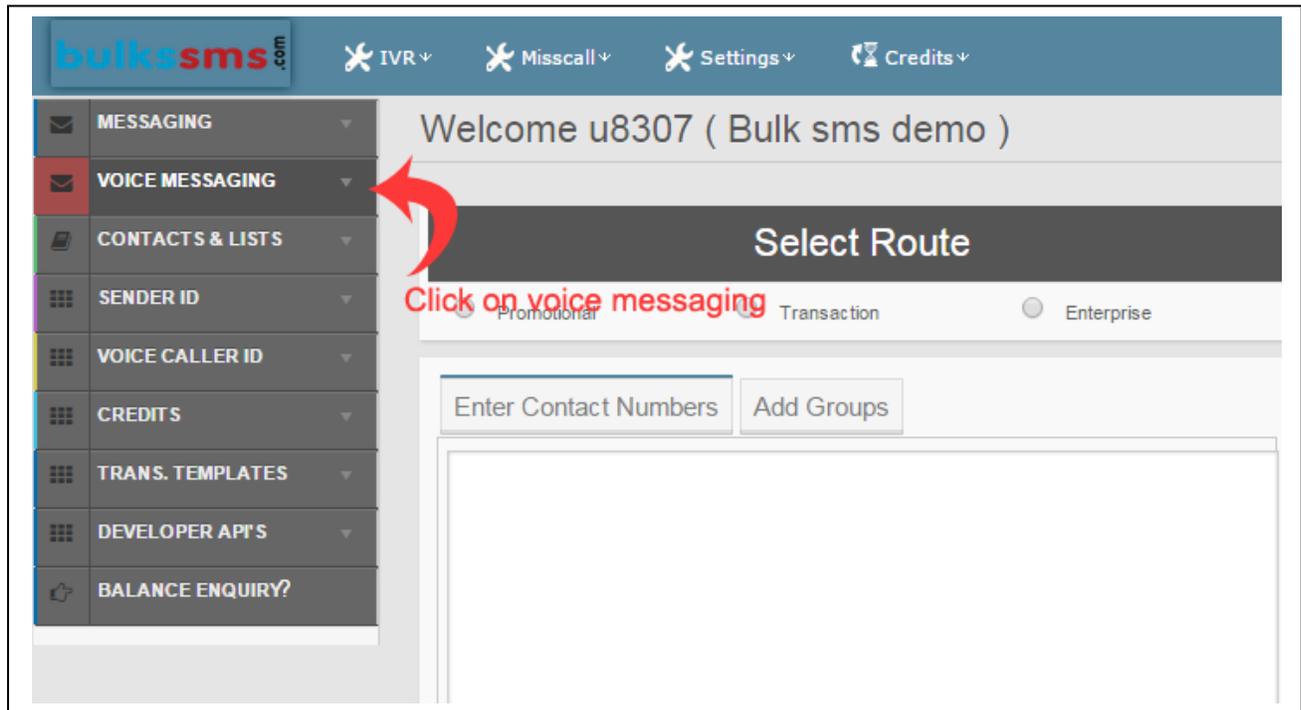


Step 5 - Enter verification code received in your mobile & click on Verify button to Add your mobile number as caller id.

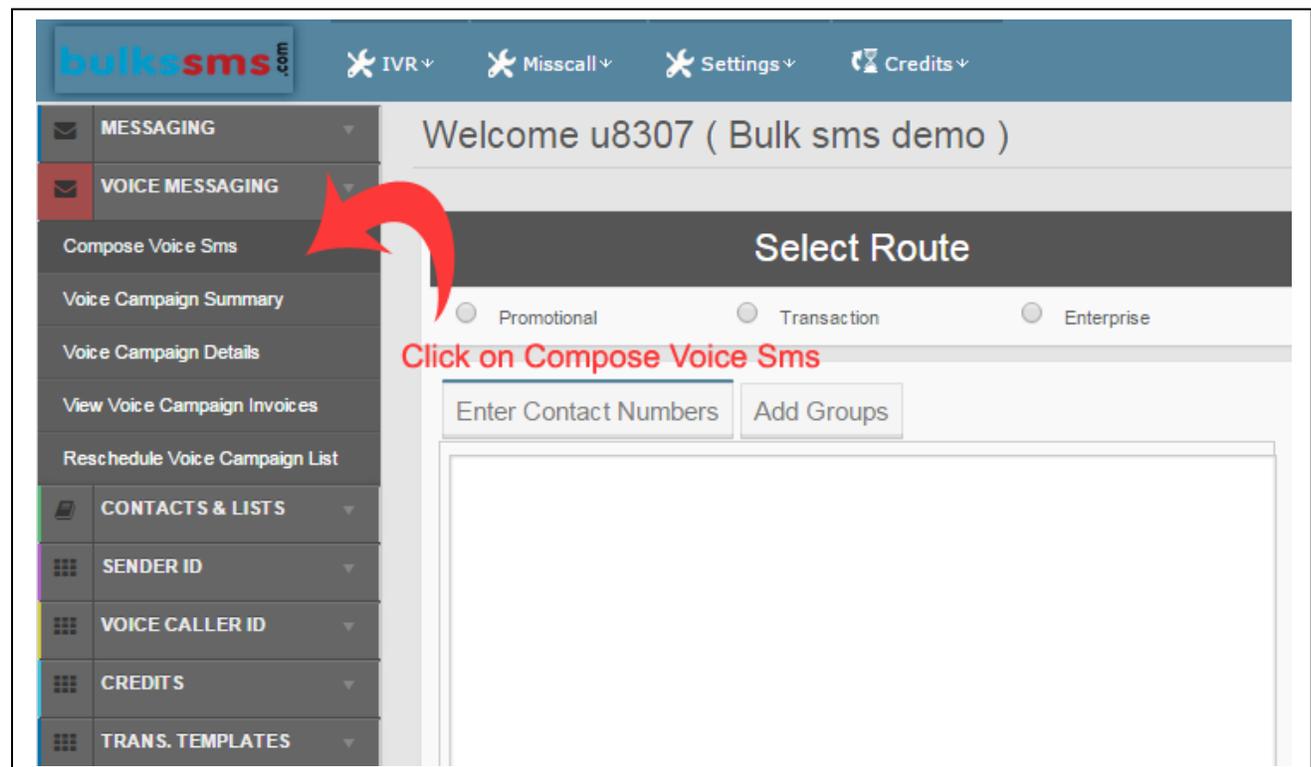
The screenshot displays the bulksms.com dashboard. On the left is a vertical navigation menu with options: MESSAGING, VOICE MESSAGING, CONTACTS & LISTS, SENDER ID, VOICE CALLER ID, CREDITS, TRANS. TEMPLATES, DEVELOPER API'S, and BALANCE ENQUIRY?. The top header features the bulksms.com logo and links for IVR, Misscall, Settings, and Credits. A green success message at the top reads: "Success : verification code has been sent to your caller id !!". Below this is the "Verify Caller ID" section, which shows the Caller ID as 9430352047. There is an input field for the "Verify Code", a "Verify" button, and a "Resend Verification Code" button. A red arrow points to the "Verify Code" input field, accompanied by the text: "Enter Verification code received in your mobile phone & Click on verify".

# Send Voice SMS

Step 1 – Click on voice messaging as shown in figure.



Step 2 – Select Compose Voice SMS as shown in fig.



Step 3 - Voice Message is sent in 6 easy steps as shown in fig.

**bulksms.com** IVR Misscall Settings Credits

### Select Plan

Normal Rate (0.2)  Answered Rate (0.3)

**1. Select Answered rate. so credit is deducted only for Answered call**

### From: Sender ID

Sender ID\*  (Add Voice Sender ID)

**2.**

### Choose Extension Key

Extension Key  Choose this option if you want inputs from receiver. For example: can be analyzed in reports.

A	B	EAD
NAME	MOBILE	
ASH S KUMAR	9872207181	avin
T S JASWAL	9815928511	raja
SAMY CHANDRA	9217752855	balu
EEN KUMAR	9815213434	parv
AN KANT	9417034954	ram
IV GUPTA	9845223938	kan
JEET SINGH	9417497221	mar
GOPALAN	9417553061	ajith
T L SINGLA	9876101316	amr
ND RAI	9815214346	gob
ER C KATOCH	9316512419	sam
SH KUMAR	9867188907	rate
INDER SINGH	9888899350	jasv
REET SINGH	9815366476	hary

**Directly Copy & Paste Mobile Nos from Excel file**

Enter Contact Numbers   
8976543567  
8776354234  
6454678837  
9976543654  
7654389653

**3. Enter mobile no manually or directly copy paste from excel file as shown in right side.**

Contains Landline Numbers  
 New File  Old Files

Choose previous Uploaded files

**4. Click on new file**

**5. Select your Audio file**

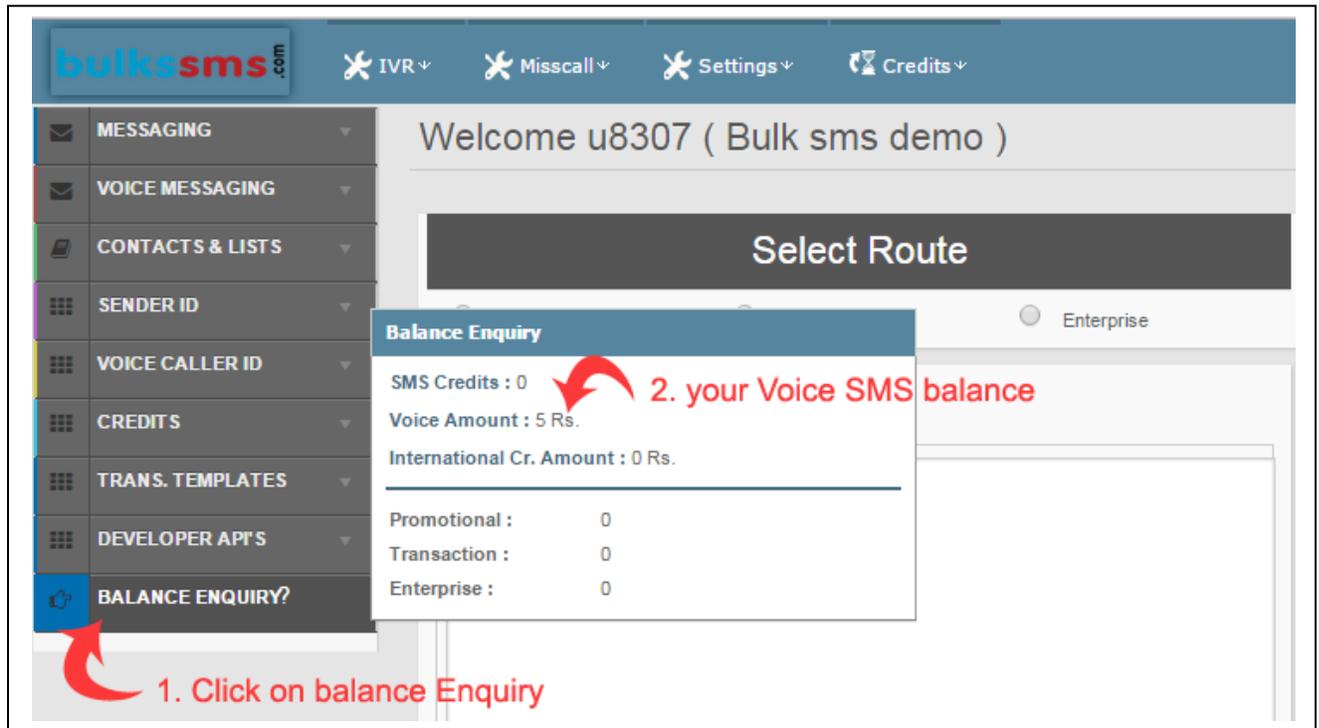
Send Later

**6. click on send**

1. Select Answered rate so credit is deducted only for answered call
2. Select sender id
3. Enter mobile nos.
4. Click on new file
5. Select your Audio file.
6. Click on send

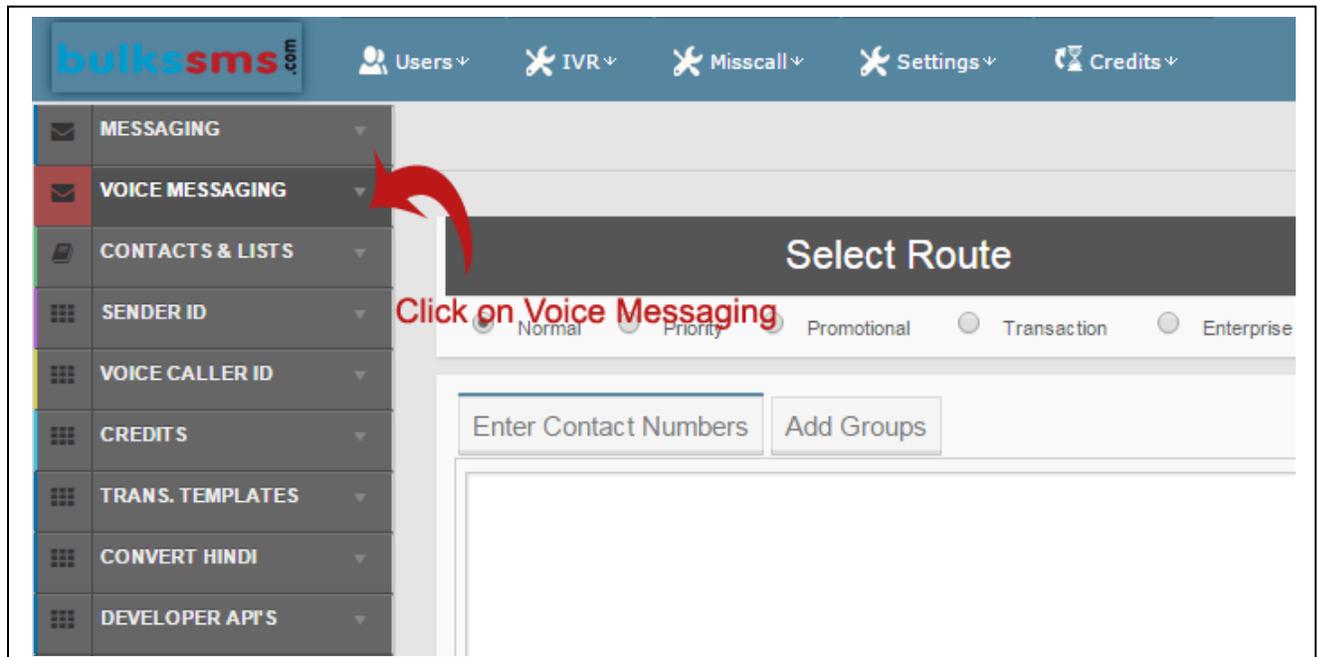
# Check Balance

Step 1 – Click on Balance Enquiry as shown in fig.

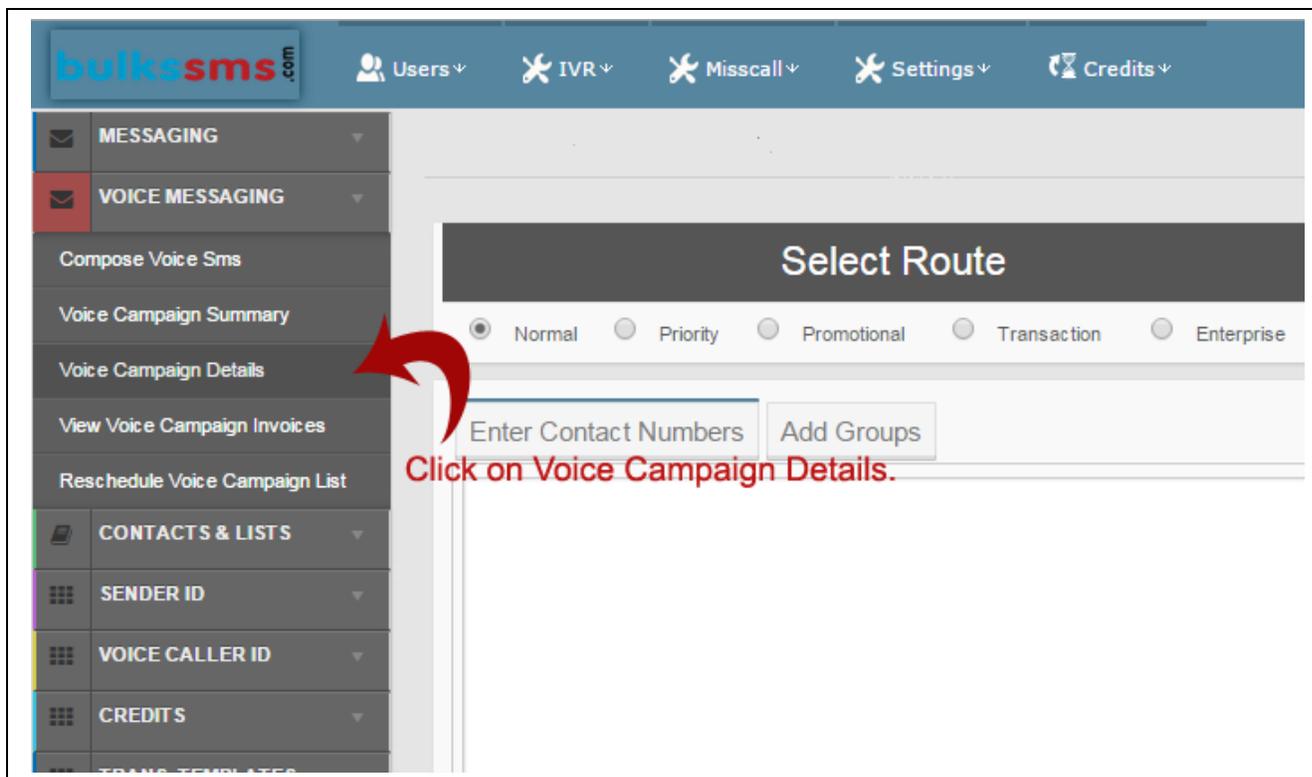


View Voice SMS Campaign details

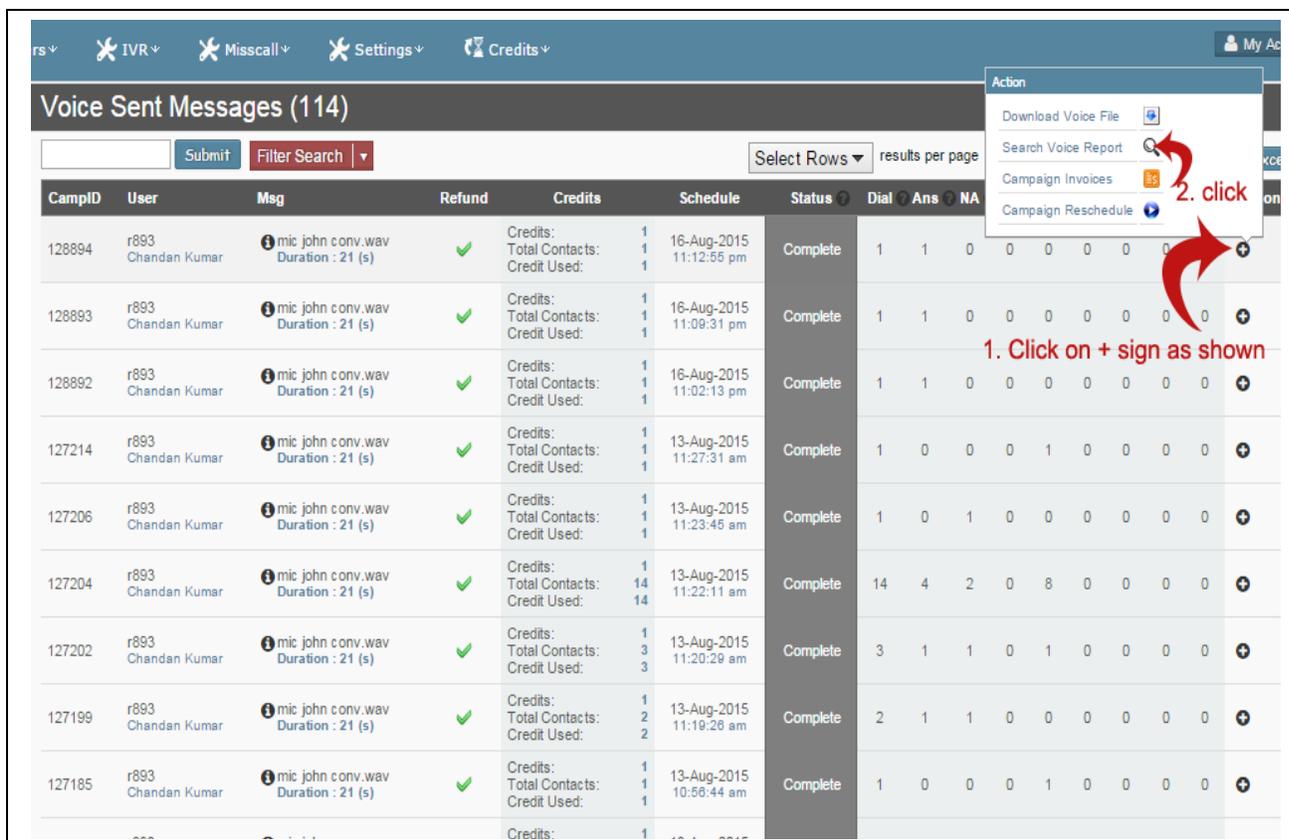
Step 1 – Click on Voice Messaging as shown in fig.



Step 2 – Click on Voice Campaign Details as shown in fig.



Step 3 - first click on "+" sign as shown & then click on Search Voice Report.



Step 4 – You can check all your Answer Call, Non Answered call, Buzy No etc.

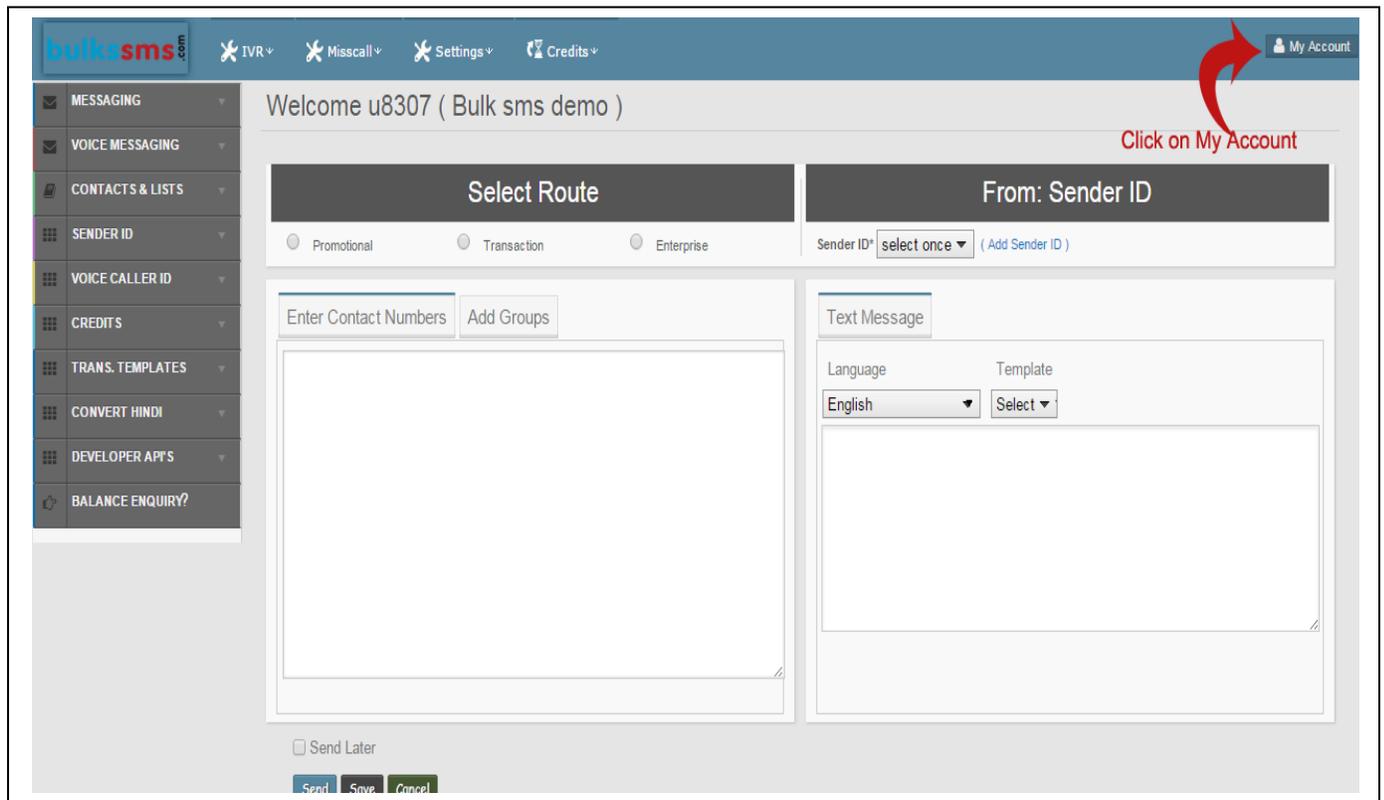
Note – Credit is deducted only for answered call & for all other status credit is refunded back to your Account.

The screenshot displays the BulkSMS.com interface. At the top, there is a navigation bar with 'bulk: sms .com' and menu items for Users, IVR, Misscall, Settings, and Credits. Below this, a header bar shows campaign details: '128892 r893 mic\_john\_conv.wav', 'Credits: 1', 'Total Contacts: 1', '16-Aug-2015', and a 'Complete' status with a progress bar. The main content area is titled 'VOICE CAMPAIGN SUMMARY' and includes a 'VOICE FILE' section with 'mic\_john\_conv.wav' and a 'SEND BY' section with 'Chandan Kumar (r893)'. A 'Summary' tab is active, showing a table of campaign statistics. A red text note states: 'Credit is deducted only for Answered Call & for All Other Status Credit is Refunded.' A 'Details' button is located at the bottom of the summary section.

Total Contacts	Dialed	Answered	No Answered
717	717	447	159
Busy	Congestion	Failed	Hangup
15	93	3	0
Timeout Duration	Timeout Ring	DND	Duration
0	0	0	21
Pulse	Credits Used	<b>Credit is deducted only for Answered Call &amp; for All Other Status Credit is Refunded.</b>	
30	1		

# Change Password.

Step 1 – Click on My Account as shown in fig.



Step 2 – Click on change password & change your password.

